



**FOR IMMEDIATE RELEASE
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**GEORGIA CROWN DISTRIBUTING AND GSHF TEAM UP FOR CEREMONY
The Bill Shanks Show's Radiothon Marks Second Year of Success**

MACON, GA - The Georgia Crown Distributing Co. will be the Presenting Sponsor of the 2010 Georgia Sports Hall of Fame Induction Ceremony. Georgia Crown Distributing Co. is a full service beverage distributor selling imported and domestic spirits, wines, beers and specialty products. The sponsorship makes Georgia Crown the exclusive presenter of the Georgia Sports Hall of Fame Golf Classic, the VIP Jacket Presentation Reception, and the 2010 Induction Ceremony.

The GSHF Foundation is the beneficiary of the ceremony and viewed securing a presenting sponsor as critical during these challenging economic times. "At a time when fundraising is more important to our organization than ever, our foundation's board members have gone above and beyond to ensure the success of this year's ceremony", said GSHF Executive Director Jacquelyn Decell. "The significance of Georgia Crown's contribution to the ceremony is far greater than what can be measured in dollars and cents."

Support for the ceremony extends farther than the presenting sponsorship. On Thursday, January 14th, a special edition of The Bill Shanks Show was broadcast live from the Georgia Sports Hall of Fame. During the second annual Induction Ceremony Radiothon, Shanks interviewed several of the 2010 inductees while volunteers took calls pledging support for the ceremony. The ceremony's steering committee members were on hand as well soliciting support from area businesses. By the end of the day, more than \$18,000 had been pledged to the ceremony.

The 2010 Induction Ceremony will be held on Saturday, February 20 at the Macon City Auditorium. The 2010 inductees are Al Ciraldo, Ed Everett, Ernie Johnson, Sam Mitchell, Larry Rakestraw, Ron Simmons, and Suzanne Yoculan. Ticket order forms are available for download from the GSHF website at www.gshf.org.

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