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HALL OF FAME RECEIVES TOP HONOR AT INTERNATIONAL CONFERENCE
ISHA Continues to Recruit GSHF Talent

MACON, GA – During the last week of October, the International Sports Heritage Association (ISHA) held their annual conference in Baltimore, MD and recognized the Georgia Sports Hall of Fame's *Steps For Life* program with the first place designation in the educational category of their Communication Awards.

Steps For Life is the GSHF's health and wellness program that teaches fifth grade students the basics of a healthy diet and the importance of getting enough exercise. Since the program began, over \$20,000 in grant awards from the Atlanta Falcons Youth Foundation and The Peyton Anderson Foundation have allowed approximately 4,500 students in Middle Georgia to participate. Data collected during the program shows that *Steps For Life* is very effective in communicating the positive effects of healthy lifestyle choices.

The Communication Award and the 2009 Annual Conference continue a long and beneficial relationship between ISHA and the GSHF. The GSHF hosted the 2007 conference in Macon, and ISHA has for several years counted GSHF staff members as important contributors to its committees and board of directors.

GSHF Executive Director Jacquelyn Decell recently completed a two year term on the ISHA Board of Directors and was the Chairman of the Conference Committee for the 2008 and 2009 meetings. GSHF Director of Education & Public Information Ben Sapp has served on both the Conference Committee and Communications Committee and was elected in Baltimore to fill the seat on the Board of Directors vacated by Decell.

"Ben embodies the developing young talent within our organization, and we can't wait to tap into the energy and expertise that he will bring to the table as we move forward," said ISHA Board President Sheila Kelly.

The International Sports Heritage Association is a non-profit membership organization incorporated in 1971 that assists sport museums and halls of fame in developing, operating, and promoting their facilities. ISHA includes more than 130 members from countries such as China, Belgium, Switzerland, Singapore, Great Britain, Australia, Canada, and the United States.

CONTACT: Ben Sapp
Director of Education & Public Information
Georgia Sports Hall of Fame
478.752.1585 ext. 106
bens@gshf.org